

7 Laps to a Successful



RACE INTO READING PROJECT

1. Start Your Engines

- All CTSO advisors and chapter officers in a school district meet to develop a plan of action
- Align with Show Me Standards and Grade Level Expectations

2. Notify the Pace Car

- Get administrative approval of your
 - High School principal
 - Elementary principal
 - Career center director

3. Get Input from the Fans

- Contact second and third grade teachers



4. Assemble the Pit Crew

- Introduce RACE Into Reading to the CTSO Chapters

5. Pit Crew Gets to Work

- Plan and organize activities
 - Obtain permission slips for CTSO members
 - Consult elementary specialists for career book recommendations
 - Media center specialist
 - Reading specialist
 - Obtain reading material through
 - Fundraising
 - Sponsorship
 - Donations
 - Coordinate schedules
 - Determine time line
 - Determine incentive materials
 - Bookmarks
 - Lapel pins
 - Certificates
 - Prepare promotional materials
 - Press release
 - Posters
 - Letters to parents of elementary students

6. Off to the Races

- Implement activities
- Provide adequate adult supervision of students

7. Reaching the Finish Line

- Submit Race Into Reading project evaluation form to DESE